AXIA
BY FAYE

Our flagship offering

Drive ongoing value and optimization for your business with strategy, support, training and access to our full software suite.

AXIA by Faye™ bundles Faye's capabilities and tools into one monthly or annual subscription. From technical support to ongoing strategy, regular check-ins, onboardings, training, software add-ons and digital tools, AXIA is a revolutionary approach to ensuring your software gets better with age like a fine wine. It includes:

1
Strategy & planning

Great software starts with strategy. From CX to workflows, integrations and adoption, it all requires planning – Clients use AXIA to lean on the expertise and knowledge of Faye's strategy team.

2
Configuration & deployment

Out of the box is a thing of the past. You need to configure and deploy software in ways that align with your bespoke business needs. AXIA delivers the migration and integration of software into your software stack.

3
Adoption & accountability

Ongoing software success is measured by your ability to keep teams' accountable to using it in the way it was intended. From onboarding to refreshers, documentation and check-ins, AXIA ensures that we remain a partner for the long term.

4
Training & optimization

From new staff training to annual refreshers and strategy sessions, we keep your software dialed in to your individual and evolving needs and make sure it doesn't get left behind.

5
Software & services

With access to Faye's custom software division and our suite of software tools from integrations to enhancements, AXIA gives you what you need to solve the challenges of integrating software into your stack.

zendesk

sugarcrm

BUILD FOR THE FUTURE

AXIA is a revolutionary approach to ensuring your software gets better with age like a fine wine. With Faye, you leverage the power of a globally awarded team as we become your partner, ready to help, plan and help you do the work of 1,000 with just 100.

Inc. 5000 — AMERICA'S FASTEST-GROWING — 2X WINNER

accounting today — 2020 VAR 100

THE CHANNEL CO. CRN — FAST GROWTH 150

Fayedigital.com/**axia**

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Headquartered in California and with teams across 3 continents

AXIA comes with options:

Essentials | **Bronze** | **Silver** | **Gold** | **Platinum**

Add AXIA Integrate and AXIA tools to your base package to supercharge access to Faye's prebuilt software enhancements